

## Privacy Policy

### What information do we collect?

We collect information from you when you register on our site, place an order, respond to a survey or fill out a form. When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number or credit card information.

We may provide you with an opportunity to connect via Facebook through our sites or applications. If you log into Facebook through our Sites or Applications, we may access your basic information, which includes your name, profile picture, gender, bio, lists of users you are friends with, and any other information that you have made public on Facebook.

Like most websites, we use cookies and/or web beacons to enhance your experience, gather general visitor information, and track visits to our website. Please refer to the 'do we use cookies?' section below for information about cookies and how we use them.

### Will we use photos and videos that you post to our Facebook page?

If you post a photo or video to our Facebook page, we reserve the right to use those images, with the exception that we will not use your photos or videos for advertising purposes.

### What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- \* To personalize your experience (your information helps us to better respond to your individual needs)
- \* To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- \* To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- \* For marketing and advertising purposes (we may use your information to display targeted advertisements to you on our Sites and to assist us in advertising our Services on third party websites)
- \* To better understand how users access and use our Sites and Services, both on an aggregated and individualized basis, and for other research purposes
- \* To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

- \* To administer a contest, promotion, survey or other site feature
- \* To send periodic emails – The email address you provide for order processing will be used to send you information and updates pertaining to your order. By providing an email address you will be included in our mailing list and will receive emails that may include company news, updates, related product or service information, etc.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will be kept on file for more than 60 days in order to issue refunds due to inclement weather and/or tournament cancellations.

Do we use cookies?

Yes. Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enable the sites or service providers systems to recognize your browser and capture and remember certain information.

We use cookies to help us remember and process the items in your shopping cart and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly. However, you can still place orders over the telephone.

Do we disclose any information to outside parties?

We may share your information, including personally identifiable information, with non-affiliated and affiliated third parties. This includes trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may disclose the information that we collect about you to non-affiliated third parties (with your consent if consent is required by law), such as promotional partners and others with whom we have marketing or other relationships. Those third parties may use your information for marketing purposes, such as to market products and services that they believe would be of interest to you. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. If we are acquired by or merged with another company, if substantially all of our assets are transferred to another company, or as part of a bankruptcy proceeding, we may transfer the information we have collected from you to the acquiring company. You acknowledge and agree that any successor to or acquirer of Cowart Sports Events will continue to have the right to use your information in accordance with the terms of this Policy. Non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

### Third Party Links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites.

Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

### Terms and Conditions

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at [www.cowartsportsevents.com](http://www.cowartsportsevents.com)

### Your Consent

By using our site, you consent to our online privacy policy.

### Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page. This policy was last modified on December 31, 2018

### Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.

[www.cowartsportsevents.com](http://www.cowartsportsevents.com)

Cowart Sports Events, Inc.  
5028 Oak Shadows Drive  
Houston, TX 77091-4530